

University of Geneva, Switzerland International Organization MBA

LKY MPP2011-13
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Study:

- **Excellent program design:**
 - 1) comprehensive courses covering field of International organizations, business and management (24 courses in total)
 - 2) Intensive but very rewarding and useful
 - 3) every course finishes within 6 full days—very focused
 - 4) good transition for public policy student to strengthen business background and apply public policy theories
- **Fantastic course experience:**
 - 1) course taught by academic and practitioners.
 - 2) diverse guest speaker sessions for each module
 - 3) Field visit for each module (UN, World Economic Forum, etc)
- **Faculty:**

academically super strong, professionally super experienced and networked, very nice and approachable
- **My findings:**

“ I feel super busy but I never realize study can be so interesting”
“Though it was a 7 hours’ course in one day, I was surprisingly to find myself following the teacher for every second”

Example module: Practice of International Relations

- Taught by directors who work for World Economic Forum
- Discussed IR topics in Davos every year
- Real-world simulation—scenario planning in headquarter of world Economic forum
- 3 guest speakers from 3 different perspectives: German permanent ambassador in UN, TOP 500 company CEO in Asia, WTO policy maker

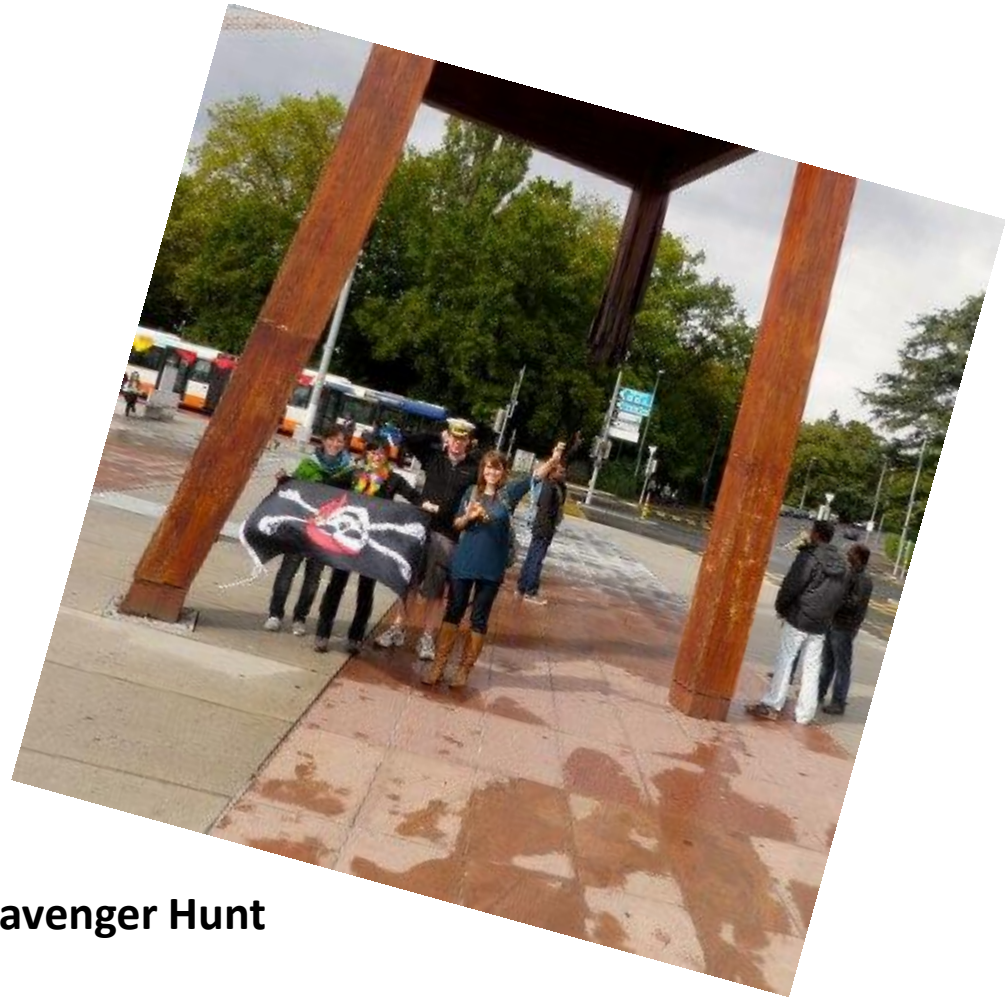


Life

- Geneva is very international >50% population are foreigners
- Beautiful and peaceful city life
- Though expensive but high quality



City Scavenger Hunt



Rich cultural & social activities

- School offers a **UN badge**, with which we can attend any cultural activities in UN for FREE (world-class exhibition and performances from all UN member countries)
- e.g. In my first month in Geneva, I went to 2 art exhibitions, 1 musical, 1 dancing performance, 2 volleyball matches, 1 Latin salsa dancing and travelled in 4 cities
- **“My schedule is never as full as now!”**



Exhibitions in UN

Exposure & Opportunity

- Geneva is a small city with numerous world-class activities and leading experts everywhere
- It is a hub of smart and rich people
- It is a pool of world leading ideas regarding public policy, social business innovation.
- The left side is world class private sector (banking and watch industry, etc), the right side is world class public sector—UN and thousands of top NGOs
- “I cannot find any other city in the world comparable to Geneva in terms of density of high-level international exposure, it is the top city for almost every criteria”

Switzerland: heart of Europe

- Language: English, French, German, Italian
- Geography: less than two hours to all these fascinating cities: London, Rome, Barcelona, Prague, Vienna, Paris, Berlin, etc
- Business: headquarters of IO and NGOs, Nestle, P&G, UBS, Swiss Credit, etc

“the whole world is in Geneva”

Heaven in the earth

